

FACTS & FIGURES 2027

APPLICATION DEADLINE

by **15 January 2027** at the latest using the online application form.

Early-bird: Applications submitted by **31 October 2026** receive a €50 discount per stand

Applications can only be submitted via the **online portal**.

Submitting the application form via the online portal is a binding registration for the market.

DATES

12 to 14 March 2027

OPENING TIMES

Friday, 12 March from 3 pm to 8 pm

Saturday, 13 March from 11 am to 8 pm (*doors open to exhibitors at 10.30 am*)

Sunday, 14 March from 11 am to 6 pm (*doors open to exhibitors at 10.30 am*)

SET-UP

Friday, 12 March from 8.30 am to 2 pm

DISMANTLING

Sunday, 14 March from 6 pm to 10 pm

A penalty of € 350 will be charged for late set-up or dismantling.

LOCATION

Palais Niederösterreich, Herrengasse 13, 1010 Vienna

ENTRY FEE FOR VISITORS

Day ticket: €10 (free admission for visitors under 22)

Multi-day ticket: €15

Each exhibitor receives:

- 5 exhibitor passes
- 30 free admissions
- 30 guest tickets (buy 1, get 1 free)

NUMBER OF EXHIBITORS

approx. 100

WEBSITE

www.citydesignquartier.at

SOZIALE MEDIEN

@  [designquartiere.at](https://www.designquartiere.at)

RENTS & DIMENSIONS OF STANDS

Small 3 m² (2x1,5 m, WxD) € 615

Medium 4,5 m² (3x1,5 m, WxD) € 920

Large 6 m² (4x1,5 m, WxD) € 1,230

There are a limited number of stands available. Availability depends on when we receive your application.

Outdoor stand in the sheltered courtyard available on request. Tent hire available on request.

Caterers wishing to treat our visitors and exhibitors to culinary delights are asked to contact us directly.

If you **require additional space**, please contact us.

If you are using **one stand for more than one label**, there is a marketing and processing fee of € 180 for each additional label beyond the first. to get in touch with us by e-mail and send us a stand concept.

ADDITIONAL BOOKINGS

Power plug (3-pin Schuko): € 38

Large table (140x70 cm, WxD): € 30

Small table (80x70 cm, WxD): € 30

Chair: € 8

Fashion Walk (marketing & administrative fee): € 150

PRICES

include marketing and advertising fee

exclude presentation furniture, equipment and 20% value added tax (VAT)

From 12 to 14 March 2027, the premises will be locked after the market closes.

Please ensure that you have adequate insurance cover for any goods or commercial/technical equipment that you bring in, as well as appropriate liability insurance.

TERMS OF PAYMENT

The invoice amount is payable upon receipt and must be paid in full. Payment must be received in our account within 14 days of receipt.

The payment deadline for the **early-bird** discount is 30 November 2026.

TERMS OF CANCELLATION

Without charge: Cancellation until 15 January 2027

50 % of total gross sum: Cancellation from
16 January 2027

100 % of the gross sum: Cancellation from
1 February 2027

PERMISSION PERIOD

The final decision (by an expert jury and the event team) as to whether your application has been accepted will be sent to you in writing by the end of January 2027

TERMS OF EXHIBITION 2027

§ 1 APPLICATION

The application for a stand must be submitted using the online form provided by the organiser.

Submitting the application form via the online portal constitutes a binding application.

§ 2 ACKNOWLEDGEMENT

By applying, the exhibitor accepts the exhibition conditions as binding on themselves and all persons employed by them at the CITY DESIGNQUARTIER.

Acceptance of an exhibitor to the CITY DESIGN-QUARTIER (hereafter referred to as the "sales exhibition") does not require the exhibitor to obtain a trade licence to exhibit and sell the registered goods. Each exhibitor is responsible for ensuring that they and their staff comply with trade law, labour law and other statutory provisions relating to their exhibiting activities. This includes, in particular **company name, price marking**, and accident prevention.

§ 3 APPROVAL

The organiser (headPro GmbH), together with an expert jury, will decide which exhibitors to admit and which goods to allow to be exhibited and offered for sale. The organiser reserves the right to reject applications without providing reasons. A contract between the organiser and the exhibitor is formed upon receipt of the confirmation of admission.

Approval may be withdrawn if the conditions for approval are no longer met. **The exhibitor undertakes to offer only products that they have developed themselves, which are not mass produced**, and which have been confirmed by the organiser as part of the approval process.

Products not confirmed by the organiser in the permit may only be offered with the organiser's written consent. The organiser may inform the exhibitor of any requests for changes to the products or decorations, which the exhibitor must take into account.

§ 4 MODIFICATIONS, FORCE MAJEURE, CANCELLATION

The organiser has the right to cancel the sales exhibition before it begins if unforeseeable events beyond their control make it impossible to hold the sales exhibition as planned.

If the sales exhibition does not take place and/or is delayed due to force majeure, there is no right to compensation for loss of earnings or damages.

The exhibitor waives all claims for damages against the organiser in the event of any kind of interruptions or delay (e.g. power cuts).

If the sales exhibition is cancelled at short notice due to official orders in connection with the Corona (COVID-19) pandemic, any stand rental already paid will be refunded.

The organiser reserves the right to cancel CITY DESIGN-QUARTIER 2025 by the end of February 2027, if the required number of exhibitors is not reached.

§ 5 CORONAVIRUS (COVID-19) OR SIMILAR PANDEMIC VIRUS

Both the organiser and the exhibitor must comply with and implement the applicable official regulations regarding the virus in question.

§ 6 ALLOCATION OF STAND SITES

The organiser will allocate stand sites based on the available options, regardless of when the application was received. Special requests will be included in the decision and considered as far as possible. There is no right to the have requests considered or implemented. The exhibitor will be notified in writing of the allocated space.

The organiser may be obliged to relocate entrances, exits and aisles for technical reasons. Any changes resulting from this that affect the location, type or dimensions of the stand must be notified to the organiser in writing as soon as possible and must be accepted by the exhibitor. If the stand is restricted for technical reasons, this restriction shall not exceed 10 cm in length or depth, and the stand rental fee shall not be reduced.

§ 7 RENTS AND COSTS

Binding stand rental fees are listed in the [Facts & Figures \(on page 1\)](#) and on the application form.

The organiser will provide the following services free of charge

- Assembly and dismantling of tables and chairs, if ordered
- Basic room lighting (**direct stand lighting must be provided by the exhibitor**)
- Electricity supply to the stand, if ordered
- Promotion of the sales exhibition

The exhibitor cannot complain about the provided equipment, etc., or additional requirements.

All prices stated in the Facts & Figures and Terms of Exhibition are exclusive of 20% VAT.

§ 8 TERMS OF PAYMENT

Rental charges are payable in full upon receipt of the invoice (see [Facts & Figures on page 1](#)). Bank charges for bank transfers, particularly foreign transfers, must be paid in full by the invoice recipient (exhibitor) and may be charged retrospectively.

After a written reminder has been sent and remains unanswered, the organiser may dispose of unpaid or incompletely paid stands. In such cases, the organiser may refuse to hand over the stand. The organiser reserves the right to charge interest on arrears at a rate of 8% above the current discount rate of the Austrian National Bank, as well as a reminder fee of €20 per reminder.

In the event of damage to walls, floors, etc. resulting from the exhibitor's unlawful assembly (of posters, shelves, adhesive tape, etc.), a penalty of €350 per stand will be charged at the event due to the obligation to restore the stand on site. The organiser reserves the right to charge the exhibitor, in addition to this penalty, for the actual restoration costs on presentation of relevant invoices. The penalty paid will be deducted from this amount. The exhibitor must report any damage to the organiser immediately.

§ 9 CANCELLATION

Cancellations must be made in writing and will only be effective once received by the organiser. The organiser must acknowledge receipt of the cancellation in writing. Cancellation conditions can be found in the [Facts & Figures section on page 1](#). If the stand is not occupied despite a valid registration/approval, for whatever reason, the full stand fee is payable.

If the vacated stand space is allocated to another exhibitor as a result of a cancellation, neither the cancelled exhibitor nor the new exhibitor shall be entitled to a reduction in the stand fee.

If an exhibitor vacates their stand before the end of the exhibition for any reason, a penalty of €350 will be charged. The organiser reserves the right to charge this amount (see also [§ 12 Stand Management](#)).

§ 10 TRANSFER TO THIRD PARTIES

The exhibitor is not entitled to transfer, exchange or sublet the allocated stand, in whole or in part, to third parties. In this case, the organiser is entitled to clear the stand immediately, retain the stand rental fee already paid, and to exclude the exhibitor from further participation in the sales exhibition. If the stand rental fee has not yet been paid, it shall remain due in full, and the late payment consequences set out in [§ 8](#) and the contractual penalty set out in [§ 12](#) shall apply. The term 'third parties' does not

include employees or persons in another contractual relationship who work or will work for the exhibitor.

§ 11 SET-UP, STAND DESIGN, DISMANTLING

Stand construction must be completed by the start of the sales exhibition. Set-up times can be found in the [Facts & Figures section on page 1](#). The exhibitor must inform the organiser that the stand has been set-up by 2 pm on the set-up day at the latest, in order to obtain the organiser's approval.

Any equipment brought by the exhibitor (e.g. shelves, clothes racks) that was not announced during the application process and therefore not approved, may only be used after consultation with the organiser. The authorised stand length and the prescribed maximum construction height must not be exceeded. **The exhibitor must ensure that there is an appropriate passageway between stand areas within their stand space.**

The organiser reserves the right to check compliance with the stand limits and to charge a fee in case of non-compliance with the specified stand size. The location of the stand may not be changed. Posters, placards, merchandise, shelves, etc. may not be affixed to walls, doors or floors.

Posters/company signs, etc., are permitted up to a maximum size of DIN A2 (420 x 594 mm). Roll-ups, beach flags; and other advertising displays exceeding A2 size are not permitted.

Boxes, packaging, etc. must not be stored in a place visible to visitors. Therefore, exhibitors are requested to drape their tables along the floor on at least **three sides**, in keeping with the overall appearance.

General room lighting will be provided free of charge by the organiser. **Additional lighting is recommended and must be requested at the time of registration. The necessary lamps, extension cords, distributors and adhesive tape (which leaves no residue) must be provided by the exhibitor.** The exhibitor shall be liable for any damage caused by the use of defective, unsuitable or non-standard equipment.

The stand must not be dismantled, either partially or completely, before the end of the sales exhibition. Dismantling must take place within the specified dismantling time (see [Facts & Figures on page 1](#)). **Exhibitors must dispose of or remove all waste generated by themselves, such as packaging materials, etc., in the provided waste containers. All waste must also be disposed of or removed by the exhibitor during dismantling.**

A penalty charge of €350 will be incurred for late set-up or dismantling.

The organiser will provide separate information regarding the delivery and removal of goods, objects and any equipment.

The entry, loading and unloading regulations must be observed without exception.

§ 12 STAND MANAGEMENT

The exhibitor must be at their stand 30 minutes before the event opens, as the halls are open at this time and the organiser accepts no liability for the goods, objects or equipment. The stand must be stocked with the approved goods and staffed for the entire duration of the event. If the exhibitor evacuates the stand prematurely for any reason, a penalty of €350 shall be deemed to have been agreed. The organiser reserves the right to charge this amount. All exhibitors must leave the halls immediately at the end of the opening hours on Friday and Saturday, to allow the halls to be closed.

§ 13 PRODUCT OFFER

The organiser is very keen to offer visitors a wide range of goods. Therefore, exhibitors are therefore requested to present **an extensive and representative range of goods during all opening hours, on all 3 days** of the event.

§ 14 ADVERTISING MEASURES

The exhibitor undertakes to respect the dignity of the venue in all event-related activities related. Independent advertising of any kind on the site may only be carried out after consultation with the organiser. The organiser is happy to provide flyers and posters.

§ 15 LIABILITY

The exhibition halls will be locked after opening hours. The organiser accepts no liability for theft of or damage to the exhibitor's goods, objects or other equipment. Legal and contractual claims for damages against the organiser are generally excluded to the extent permitted by law (except in case of wilful damage).

§ 16 DATA PROTECTION

By submitting the application form, the exhibitor agrees that the data entered into their profile on the application portal may be stored by headPro (in accordance with the GDPR) and, if their participation is confirmed by the organiser, used for processing the event. The exhibitor also agrees that their data (name, place of origin, website, Facebook and Instagram, goods offered and product and personal images) may be used for marketing activities related to the event, such as printed materials, social

media, newspapers, online activities, etc. Photographic material of the event may also be used for marketing activities.

§ 17 HOUSE RULES

The organiser has the right of domicile in the venue and may issue house rules. Smoking is generally prohibited in the exhibition area. Instructions from the organiser and their staff must be obeyed at all times.

§ 18 AMENDMENTS

Any amendments to the conditions of exhibition, etc., must be agreed in writing by both parties to be valid.

§ 19 PRINCIPLE OF EQUALITY

All person designations used in this document apply equally to persons of either sex.

§ 20 PLACE OF PERFORMANCE AND JURISDICTION

The place of performance and jurisdiction is Vienna.

PLEASE CONTACT US IF YOU HAVE ANY QUESTIONS.

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